

5 DAYS DCS Fundraiser Partnership Opportunities

In support of:
**Phoenix
Youth
Shelter**

THE 5 DAYS INITIATIVE

This year the Dalhousie Commerce Society will be partnering with Phoenix Youth Programs in Halifax for the ELEVENTH year in a row!

"5 Days" is a nationwide campaign organized by the Canadian Association of Business Students. The campaign's purpose is to raise awareness and funds for individuals who are homeless or at risk of homelessness. The donations collected during the campaign are given to local shelters and programs to support their services within the community.

This year, we have decided to make a change. Instead of having our team outside all night to raise awareness, as we have done in the past, we have decided to take a more hands-on approach by directly volunteering within the community.



THE PHOENIX YOUTH SHELTER

Phoenix Youth Programs supports youth ages 12-24 and their families throughout the Halifax region. Every donation will connect youth to emergency shelter, food, housing support, health care, parenting support, recreation, education and employment services, and clinical therapy. Phoenix is there for youth in whatever way they need.

[Learn more here](#)

PARTNERSHIP OPPORTUNITIES

We are offering the following benefits for organizations that donate to our fundraising efforts through this initiative:

BENEFITS

DONATION

\$1000+

- Highlighted on social media as a sponsor
- Appear on our Website as an official sponsor

\$1500+

- All of the above in addition to:
- Unique brand exposure on social media channels
- Organization exposure within the Commerce student bodies

\$2500+

- All of the above in addition to:
- Option to have activation on campus (booth, giveaway merch etc.)
- Appear on signage and promotional material during the campaign

OUR GOALS

Our goal is to raise over **\$5,000** for Phoenix Youth. To reach our goal, we are seeking businesses wanting to get involved by:

Become a Donor

Help us raise funds by making a **monetary** or in-kind donation. Donate to our fundraising page linked or reach out to make a **in-kind donation**.



GET INVOLVED

Interested in sponsoring this amazing initiative?

Please reach out to:

Isabel Talmage
external@dalcomm.ca

[LEARN MORE ON OUR WEBSITE!](#)

